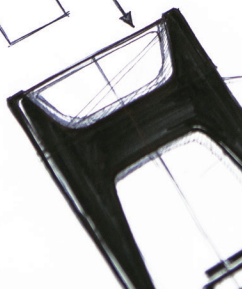
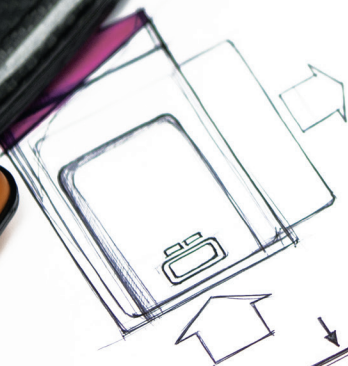
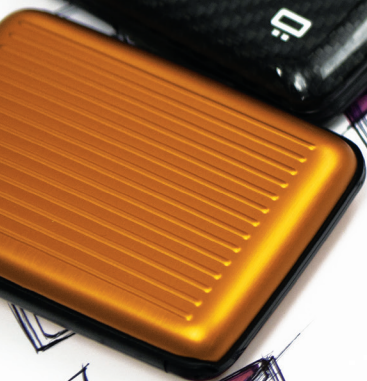


öGON[®]
Smart Wallets

January 2017





ÖGON : 10 YEARS INNOVATING IN WALLETS

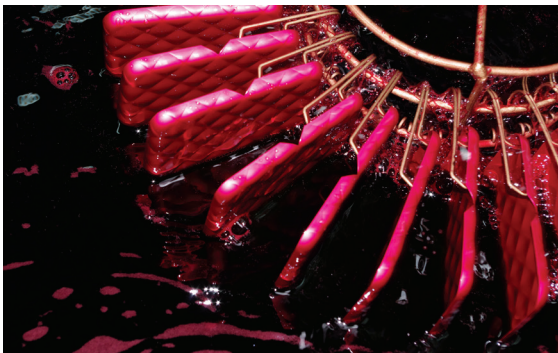
Founded in 2004 in Paris, Ögon Designs is the inventor of the aluminium wallets.

Truly a pocket size suitcase, it also makes reference to the cigarette cases used by dandies' last century. Therefore this resolutely **modern** accessory takes its roots in **History**.

The arrival of Ögon on the leather goods market in 2004 caused a mini-revolution. **Being the very first designer wallet made with aluminum, the Stockholm model shook up the market.**

It is compact, light and its content is accessible in a glance. **Modern and distinctive**, the Stockholm card case rapidly became a **best seller** and has proved hugely successful.

Be smart, be Ögon.



ALUMINIUM : A MATERIAL WITH MANY VIRTUES

Aluminium has many advantages : it's light, resistant, rust-resistant and 100% recyclable. It is also a durable and eco-friendly material. Using this material is a real innovation and an alternative to leather.

As an environmentally conscious company, Ögon Designs uses recycled aluminum, produces as much as possible locally and bans the use of harmful chemical materials such as lead and nickel, etc.

To ensure excellence, since 2015 Ögon products are made in France and assembled in our facilities in Normandy (France).





DESIGN WALLET

Since 2012, Ögon's **visual identity** and new collections have been handed over to the **famous French designer Eric Berthès**.

The talented designer has already worked for some of the most renowned brands such as Bollinger, Sonia Rykiel, Corum, and Ruinart.

He created for Ögon Designs, the Quilted collection, the first wallets ever made with quilted aluminium.



NO MORE IMITATIONS !

Like many trend setters, Ögon products have been widely copied despite many patents and model protections. Some say that's the price of fame.

But the first victims of this plague are the consumers. Indeed, those imitations from China are produced without any sanitary or environmental control and are often dangerous to health.





FRAUD PROOF WALLETS

Every Ögon product, due to their **aluminium cover**, act like small Faraday cages.

They stop magnetic waves and protect cards against **demagnetization**. Even better, all Ögon models are certified «**RFID Safe**» because by blocking radio waves, they prevent any chance of unauthorized scanning of your cards or access to your personal information.

By developing this security system more than 10 years ago, Ögon is a true pioneer in this technology.

STOCKHOLM COLLECTION



BIG STOCKHOLM

STOCKHOLM V2

STOCKHOLM

STOCKHOLM MONEY CLIP



QUILTED COLLECTION



QUILTED LADY BAG



QUILTED BUTTON



QUILTED PASSPORT

QUILTED ZIPPER

INNOVATIONS COLLECTION

CODE WALLET

EURO COIN DISPENSER



ONE TOUCH

CARBON COLLECTION

CARBON PASSPORT CLIP



3C : CARBON CARD CLIP

STOCKHOLM V2 CARBON





STOCKHOLM

The original since 2004

STOCKHOLM

Card case - Capacity : 12 cards + papers - Price : 29,90 euros



Red



Green



Purple



Orange



Silver



Dark Grey



Blue



Green Lime



Black



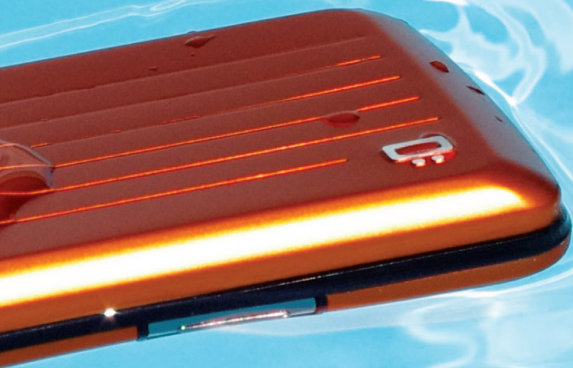
Carbon



STOCKHOLM V2

Water resistant - Metal lock





Design : Eric Barthès

STOCKHOLM V2

Card case - Capacity : 10 cards + papers - Price : 49 euros



Blue



Orange



Silver



Platinum



Black







STOCKHOLM MONEY CLIP

Smart wallets for smart people

STOCKHOLM MONEY CLIP

Card case - Capacity : 12 cards + bank notes - **Price :** 34,90 euros



Black



Dark Grey



Silver



Blue





BIG STOCKHOLM

Bank note size



BIG STOCKHOLM

Wallet - Capacity : 12 cards + papers - **Price :** 34,90 euros



Red



Green



Purple



Orange



Silver



Dark Grey



Blue



Green Lime



Black



Carbon



QUILTED BUTTON

Design :

Eric Barthès





QUILTED BUTTON

Card case - Capacity : 10 cards + papers - Price : 39 euros



Red



Platinum



Black



Purple



Silver



Rose Gold



Metal lock



QUILTED ZIPPER

High capacity



QUILTED ZIPPER

Card case - Capacity : 24 cards + coins - Price : 59 euros



Red



Platinum



Black



Purple



Silver



Rose Gold



QUILTED PASSPORT

Your everyday companion





QUILTED PASSPORT

Wallet - Capacity : 15 cards, passport, papers, cash, coins, ... - **Price :** 89 euros



Red



Platinum



Black



Purple



Silver



Rose Gold







QUILTED LADY BAG

The spirit of casual chic

QUILTED LADY BAG

Clutch

Capacity : To carry the essentials : wallet, phone, make-up and more. - **Price :** 190 euros



Red



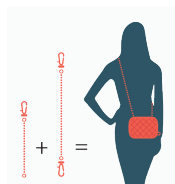
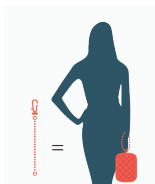
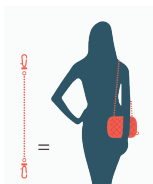
Platinum



Black



Silver



4 different ways to wear it



ONE TOUCH

Be ready for business



ONE TOUCH

Business card holder - Capacity : 15 business cards

Price : 14,90 euros



Red



Platinum



Black



Silver



Dark Grey



Blue







EURO COIN DISPENSER

Now, finding your change is fun !

EURO COIN DISPENSER

Wallet - Capacity : 5 coins per slot - **Price :** 24,90 euros



Red



Purple



Black



Silver



Dark Grey



Blue





CODE WALLET

It's better to be safe...



CODE WALLET

Wallet - Capacity : 12 cards + cash - **Price :** 79 euros



Black



Platinum



Silver



Blue



Orange

What it's not



What it is



12 cards + 12 bank notes





STOCKHOLM V2 CARBON

Luxury in your pocket



STOCKHOLM V2 CARBON

Card case - Capacity : 10 cards + papers

Price : 130 euros

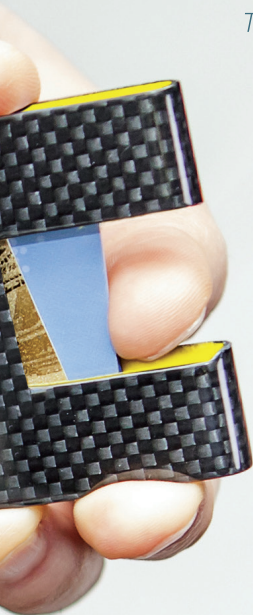






3C : CARBON CARD CLIP

The most ergonomic and functional wallet



3C : CARBON CARD CLIP

Card case - Capacity : 1 to 7 cards - Price : 79 euros







CARBON PASSPORT CLIP

Passport holder



CARBON PASSPORT CLIP

Passport holder - Price : 95 euros





MERCHANDISING

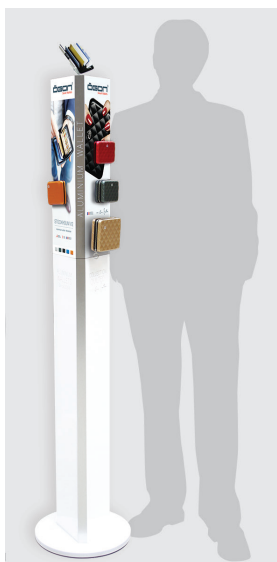
These new displays conceptualized by the designer Eric Berthes will increase sales and give the Ögon concept a new dimension.



Rotating display
Counter anti-theft version
55 cm



Rotating display
Counter version with shelves
55 cm



Rotating display
Totem anti-theft version
(version with shelves available)
157 cm



Window display



Two layers display



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