



TRU VIRTU® HI-TECH WALLETS



SPRING/SUMMER 2017

TRU VIRTU[®]

Patented HI-TECH Wallets from Germany



Designed &
Engineered
in Germany

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ALUMINIUM
WALLET
PROTECTION
SHIELD

PROTECT YOUR PERSONAL DATA

CHALLENGES

The things we carry around in our wallets have drastically changed over the past years. The classic forms of payment have been adjusted by all kinds of „plastic-money“. Aside credit- and debit cards, we carry around all kinds of customer cards, payback cards, membership cards, etc. All of those cards have our personal data saved on them.

On one hand, it is very easy to be solvent any place and any time, on the other hand though, the safety risk is steadily increasing. Sensible personal data can – whether during a payment or on the road – very easy become detected illegally without any recognition.

TRU VIRTU® PHILOSOPHY

Safety and protection of personal data and documents come first in relation to our TRU VIRTU® products.

The TRU VIRTU® product philosophy stands for the development of innovative and functional products with protectoral functions combined with a distinctive design and high quality. TRU VIRTU® products offer individuality and a one of a kind product-experience.

In the process, high-quality materials such as anodized aluminium, high-strength plastics and genuine italian leather are being used. This is what makes TRU VIRTU® products extremely robust but light at the same time and that is how new product characteristics and functions, e.g. RFID))-protection, can be realized.

All TRU VIRTU® products are developed and tested exclusively in Germany by our engineers and designers.

TRU VIRTU® - Reduced to the Max!® means maximum functionality at minimum size.

“POCKET SAFE” FOR TRAVEL



RFID-PROTECTION

TRU VIRTU® RFID)))- Protection

Compared to regular wallets and purses made from leather, TRU VIRTU® aluminium cases protect cards and documents from illegal data theft – so called RFID)))-Scanning.

RFID)))-Scanning (RFID)))= Radio Frequency Identification) is when personal data, which is increasingly stored on RFID)))-chips on credit cards, debit cards and even new ID-cards and passports, is illegally scanned.

In this case, data from RFID)))-chips is detected and read out by mobile scanners from a short distance – they can even scan through regular leather wallets, purses and pant- and jacket pockets.

TRU VIRTU® products, on the other hand, are made from a fully sealed aluminium-polymer-compound. This is what keeps the scanner's radio waves from getting in touch with the RFID)))-chip and hereby blocks the scanning and protects the stored data.

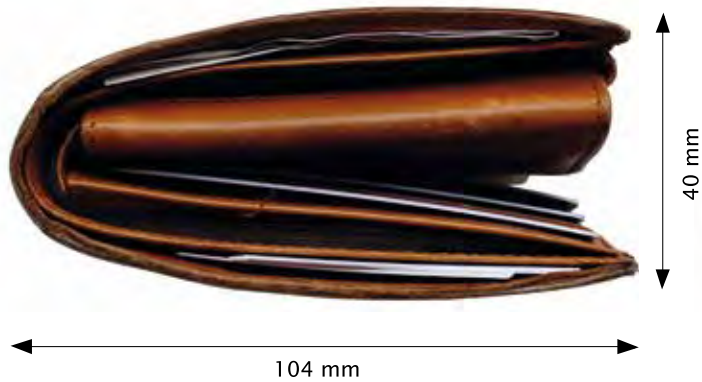
TRU VIRTU® products meet the highest safety standards and were successfully tested in the USA according to the „GSA-Opaque Sleeve” method.





SLIM YOUR WALLET

Unlike traditional wallets your TRU VIRTU® wallet stay constantly flat and does not put on size – even if you fill it to the maximum.
Stay in shape with TRU VIRTU®



NORMAL LEATHER WALLET



TRU VIRTU® CREDIT CARD CASE

SAFETY IS A MATTER OF EQUIPMENT



WATER RESISTANT

TRU VIRTU® PROTECTION

TRU VIRTU® aluminium cases offer two additional important protectoral functions next to RFID)))-protection: protection against demagnetisation and mechanical protection.

The fully sealed aluminium-polymer compound of TRU VIRTU® products protects cards from electromagnetic radiation and therefore from demagnetisation, which can be caused not only by mobile phones and notebooks, but also through magnets from purses and wallets.

Compared to regular wallets and purses made from leather, aluminium cases by TRU VIRTU® also protect their entire content against mechanical damage e.g. breaking apart and denting, weather related influences such as snow, rain, sand or splash water and therefore they are perfect for outdoor and sport activities like playing golf, sailing, skiing etc.

That's why TRU VIRTU® products make a perfect „pocket-safe“ in mini-format.



TRU VIRTU® Productlines Overview



Thanks to the combination of anodised aluminium high quality polymers and genuine italian leather all TRU VIRTU® products are extremely robust but lightweight and protect cards from:

- Illegal scanning of personal data (RFID))-scanning)
- Demagnetisation (electromagnetic radiation)
- Outside influences like splash water, sand, snow or mechanical load

TRU VIRTU® Productlines Overview

LEATHER LINE



SILK LINE



CLASSIC LINE



TRU VIRTU® LEATHER LINE



A person wearing a black quilted jacket is holding two bags. The primary bag is a large, silver, rectangular clutch with a leather-like texture and white stitching along the edges. The person's hand is also holding a smaller, red, textured rectangular bag with a black border and a red tassel. The background is slightly blurred, showing an outdoor setting with a railing and some greenery.

TRU VIRTU® LEATHER LINE

The new LEATHER LINE convinces with finest Italian leather in a classical look. It captivates with the ideal combination of leather and aluminium within one product and joins the advantage of both materials in a perfect way "Luxury meets Security". The LEATHER LINE presents the High-End line within the TRU VIRTU® assortment.

By coating the aluminium surface with leather the advantages of protective functionality remains.

Available in many different styles and colors and 5 models





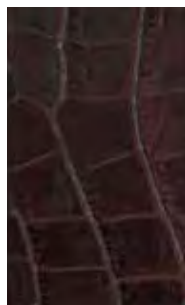
Nappa
Black



Nappa
Brown



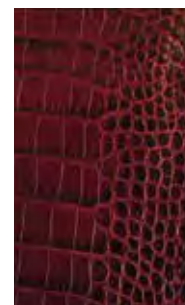
Croco
Black



Croco
Brown



Lizard
Black



Croco
Bordeaux



Diagonal
Carbon Black



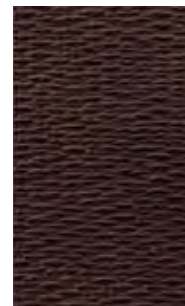
Natural
Brown



Lizard
Rosé



Metallic
Stone



Dark
Tobacco



Cashmere
Smoke



Blue



Lilac
Pebble



TRU VIRTU® SILK LINE

The new SILK LINE convinces of its stylish matt surface which is created by a special complex treatment by handcraft. With its satin-finished special aluminium surface it presents the Premium Line within the TRU VIRTU® assortment. Available in 5 different colors and 5 models

TRU VIRTU® SILK LINE



Taupe
Rock



Red
Pepper



Grey



Black
Magic



TRU VIRTU® MODEL OVERVIEW

CARD CASE



CREDIT CARD CASE



WALLET CASH & CARDS



FRONT VIEW

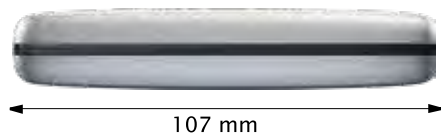


SIDE VIEW

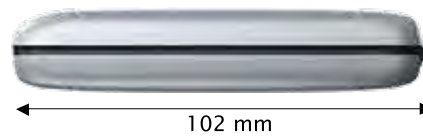
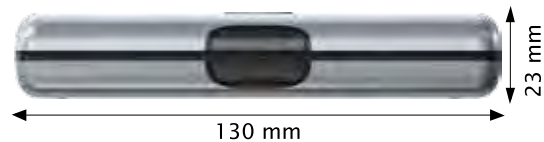


TRU VIRTU® MODEL OVERVIEW

WALLET MONEY & CARDS



WALLET PAPERS & CARDS



TRU VIRTU® CARD CASE



SILK



CLASSIC



men



women

LEATHER

TRU VIRTU® CARD CASE



The Card Case is extremely small, slim and stylish and therefore the perfect card case for every occasion. The organic design with smooth lines and curves reminds one of a pearl. Whether for business use (business cards) when traveling (credit cards) – or simply a combination of the two, it is an ideal companion for everyone who appreciates security and design.

TRU VIRTU® CREDIT CARD CASE

6-pocket fan for a save
storage of:

credit cards
business cards
banknotes
receipts



LEATHER



SILK



CLASSIC

TRU VIRTU® CREDIT CARD CASE

The Credit Card Case is perfect for anyone with a large credit card „arise“. It is ideally suitable for all kinds of cards, such as credit cards, debit cards, customer cards, membership cards and many more, as well as the new ID-cards and driver licenses in credit card format.



TRU VIRTU® WALLET CASH & CARDS



LEATHER



SILK



CLASSIC

TRU VIRTU® WALLET CASH & CARDS



The wallet CASH & CARDS impresses with its multifunctionality and is ideal for people who like to keep it simple: the most important cards, a few banknotes, a little change and a couple of receipts.

TRU VIRTU® WALLET MONEY & CARDS

MONEY

credit cards,
business cards

business cards,
papers, receipts

CARDS

up to 30
banknotes
(all currencies)

coins



LEATHER



SILK



CLASSIC



MONEY



CARDS

TRU VIRTU® WALLET MONEY & CARDS

The wallet MONEY & CARDS with a patented two-compartment system "MONEY & CARDS" allows to separate and securely store banknotes, cards, such as credit and business cards, receipts and coins. The wallet MONEY & CARDS is designed to store a big amount of banknotes (up to 30 banknotes - all currencies). Perfect for all, who love the big money.



TRU VIRTU® WALLET PAPERS & CARDS

PAPERS

4 pocket fan for:
banknotes,
business cards,
papers, bills,
receipts

documents
(ID-card, driver´s license)

CARDS

credit cards



LEATHER



SILK



CLASSIC



CARDS



PAPERS

TRU VIRTU® WALLET PAPERS & CARDS

Being the first fully-fledged aluminium wallet worldwide with a patented two compartment system, the wallet PAPERS & CARDS allows to separate and securely store documents, business cards, ID-cards, driver's license as well as a big amount of credit and loyalty or membership cards. With a height of only 23 mm TRU VIRTU® PAPERS & CARDS is the only two compartment aluminium wallet that may hold up to 16 credit cards as well as several bills and documents. TRU VIRTU® PAPERS & CARDS impresses with its holding capacity which makes it ideal for people who like to have everything on hand all the time.



TRU VIRTU® POS COUNTER DISPLAY (5 X 5)

The new Counter Display is a high quality cash desk display.

It allows the most compact and high-end POS presentation of the entire TRU VIRTU product range including an integrated digital 7" screen, which shows the product video.

25 transparent bars, equipped with 3 rubber bearing points each, offer a "flying effect" for the products and the flexibility to present an individual product mix for customers.



Counter Display (5 x 5)

Acrylic black/silver for 25 pieces (5 product lines)

L x W x H: 400 x 230 x 480 mm

TRU VIRTU® POS RANGE DISPLAY

The Range Display is a high quality cash desk display for 9 products.

It allows a compact, high-end POS presentation of all the 5 different models.

The Range Display includes 3 different topper cards for Leather, Silk and Classic Line so that all 3 product lines can be presented.

It comes along with a separate 8" digital screen, which shows the product video. If there is no electricity, it is also usable without screen, but the video is highly recommended.

RANGE Display

Acrylic black/silver for 9 pieces/5 models

L x W x H: 300 x 246 x 255 mm



LEATHER LINE
(with digital video screen)



SILK LINE
(with digital video screen)

TRU VIRTU® GIFT BOX

The TRU VIRTU® Gift Box is the new high quality packaging for B2B and Corporate Gift requests and as an individual gift-packing for department stores, fashion stores etc.

The box will be available in 2 sizes



GIFT BOX



Without screen
(if no electricity available)

TRU VIRTU®




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